

Successful Results after one year of operations

- On December 1, 2016, Wingo –Copa Holdings' low-cost airline– took off. And today we share our successful results after one year of operations.
- We carried more than 787,000 passengers and our sales have surpassed USD90M, exceeding all the expectations and proving that our product meets the needs of Colombians and Latin Americans.
- As part of this celebration, we introduce 1x1x1: One year flying well equals one international destination for USD1 per flight, plus taxes and fees*.

Bogotá, December 1, 2017

On December 1, 2016, our first flight departed to Cancun, and, now, 365 later we can say that we are very excited to share our first annual results. Today, we celebrate one year showing Colombians and Latin Americas that flying well without spending more is possible and reaffirm our commitment to maintain our low fares.

As part of our #CumpleWingo anniversary and just for today –December 1– we have dropped our fares even more! Join our celebration, purchase 1 international one-way flight starting at USD1, plus taxes*, and make the best out of this 1x1x1 that we've designed just for you. Visit www.wingo.com and book your seat.

An exceptional year for Wingo

“When we launched, the purpose we set out for Wingo was boosting the air-transportation market and stimulating demand –not only in Colombia, but in the region– by offering a product that comprises low fares, unique domestic and international destinations and on-time, professional and friendly service. One year after launching, our results prove that we are on the right track”, states Catalina Breton, General Leader of Wingo. “With our sales exceeding USD90M and with more than 787,000 passengers carried, we have surpassed the expectations we set forth for ourselves a year ago, and we plan to continue positioning ourselves as the best option for those travelers who like to save without giving up their flight experience”.

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With just one year in the market, we are happy to have achieved outstanding results:

- We have carried more than **787,000 passengers in Colombia, Latin America and the Caribbean.**
- In just one year, our total sales have **exceeded USD90M.**
- The average seat occupancy rate for our flights **reached an amazing 82%.**
- To date, **we have operated 7,176 flights** on our modern fleet made up of Boeing 737-700 Next Generation aircraft.

365 days flying well

At Wingo, we are committed to respecting the time of our passengers and ensuring they have a good travel experience. That's why we work tirelessly to fulfill our value proposition and make more Colombians enjoy traveling with us more than once:

- During our first year, **89.9% of our flights arrived on time.**
- Plus, **our completion factor reached 99.8%.**
- Wingo is for everyone, therefore, since the beginning of our operation, we have made many options available for our travelers, so they can choose what they need according to their budget. Many of them purchase additional baggage allowance, others prefer to pay a little more for priority check-in; **and many more traveled with their carry-on and personal item only –up to 10 kg and 6kg, respectively–, which are included in their ticket.**

New destinations for our travelers

At Wingo we focus on our travelers, that's why we are constantly looking for options to suit their tastes and needs. During our first year of operation, we launched two new air routes.

- Cartagena–Panama City with four flights per week and Bogota–Caracas with four flights per week. We are the only low-cost airline to operate these air routes.

In the second half of the year, we enhanced our schedules so our travelers can make the best of their stay:

- We **increased our frequencies to 7 flights per week** for Bogota–San Andres–Bogota and Bogota–Cartagena–Bogotá.
- We doubled our operation, offering two daily Bogota–Cartagena flights with more suitable schedules for our passengers.
- **Our flights in the second half of the year increased by 23%, when compared with the first half.**

The #WingoWay of doing it

We always want to make life easier for those who want to travel more at low fares, because... that is the Wingo Way. And during this first year we have achieved significant goals than make us proud:

- Today, as part of this celebration, we are announcing the launch of our mobile app. Find us as Wingo in your App Store or Play Store. Download our app to purchase your tickets, customize your travel experience and subscribe to receive our special offers without a hassle using just your smartphone.
- **We have made debit-card online payment** available so more Colombians can purchase our tickets.
- **We opened ticket offices** at the Bogota, Barranquilla, Cartagena, San Andres and Panama Pacifico airports; as well as at Lido Mall in Caracas.
- Colombian travelers can now make cash payments at any Banco de Bogota branch is now possible, upon making their reservation through our call center.
- We offered **exclusive flights to the Vallenato Festival in Valledupar and the Colombia-Brazil match in Barranquilla.**
- Cash payments are now available in Ecuador.

And, in 2018...

"Next year we will continue to position ourselves as the number-one option to fly well at low prices throughout the region. We will aim at placing 1.12M seats into the market in 2018", says Catalina Breton, General Leader of Wingo. "In addition, I want to take this opportunity to thank all those Colombians who dared to rediscover low-cost flying with Wingo to FLY HAPPILY again."

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See you on board in 2018!

Hi! I'm Wingo. Follow me on social media and stay tuned with all the promotions, destinations and news I have for you, so you can fly well at low prices. For further information, please visit www.wingo.com

Facebook: www.facebook.com/vuelawingo

Instagram: www.instagram.com/vuelawingo

Twitter: [@wingo](https://twitter.com/wingo)

About Wingo

Wingo is the new low-cost way of flying that operates to 16 destinations in 10 countries in Latin America and the Caribbean. With Wingo you have the option to fly well at low prices. With a wide network of domestic and international routes, we take our travelers to discover the best destinations on this side of the world. Our passengers can customize their travel experience to suit their tastes, needs and budget because they know how to choose. In addition, our passengers can bring one piece of carry-on luggage of up to 10kg and one personal item of up to 6kg for free. Led by Catalina Breton, Wingo aims to become the best option for travelers who value a cool, friendly and low-cost experience that makes them feel good.

*Round trip fares starting at USD103 plus taxes and fees.

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