

Wingo presents successful results after Easter

- ✓ *Easter, June, October and December are the seasons in which more Latin-Americans fly to their touristic destinations. During Easter break, for example, about 2 million passengers departed from Colombian airports.*
- ✓ *This situation challenges the operations of airlines, which must be prepared to respond to high demand.*
- ✓ *Wingo transported about 26,455 passengers from April 7 to 17, totaling 264,000 travelers since the start of its operations last December 1.*

Bogotá, April 24, 2017

The significant increase of air passengers in Colombia has made airline operations more complex in the last decade. Challenges such as punctuality, on-time performance, customer service and airfares have boosted the air-transport market and have promoted the creation of new options for travelers. This challenging panorama is even more complex during busy seasons due to substantial increase in demand.

According to data from Colombia's Civil Aviation Authority, during Easter, almost 2 million passengers traveled from different airports in the country, compelling airlines to strengthen their operations to face the situation and fulfil their travelers' expectations.

Airlines increased their frequencies to high-demand destinations, as part of the measures taken. Wingo, for example, increased its flights to Cartagena, San Andres and Havana departing from Bogotá.

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The logo for Wingo, featuring the word "wingo" in a bold, white, lowercase sans-serif font against a dark purple background.

Major challenges during peak seasons include on-time performance and punctuality. The operation of any airline must be optimized to reach good numbers in these indicators and create a satisfying experience for travelers. During Easter, Wingo's flights attained an average punctuality rate of 96.2%, surpassing its own goal which was set at 86%. This is a milestone in the industry and a special achievement for a low-cost airline.

In addition, from April 7 to 17, Wingo transported about 26,455 passengers (load factor higher than 82%) on 266 flights operated to different destinations in Colombia, Latin America and the Caribbean. According to data provided by the airlines, Mexico City, Punta Cana, Cartagena and San Andres were the preferred destinations during Easter.

"Colombia's air-transport market has strengthened in the last decade and a proof of this is the increasing number of Colombians who now consider air transportation as their first option when travelling. In addition, significant investment in airport infrastructure creates an appropriate environment to respond to high passenger flow during peak seasons", stated Catalina Breton. "Airlines must foresee this and establish specific plans to strengthen our operation and meet the needs of our passengers".

According to Alfredo Bocanegra, Director of the Civil Aviation Authority, during Easter, the number of complaints filed by users decreased. During this peak season, complaints averaged 18 per day, compared to 40 complaints per day last year.

Regardless of the time of the year, we want to continue taking our travelers to their favorite destinations by flying well.

We can face any challenge as long as you join us!

Hi! I'm Wingo. Follow me on social media and stay tuned with all the promotions, destinations and news I have for you, so you can fly well at low prices.

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Facebook: www.facebook.com/vuelawingo

Instagram: www.instagram.com/vuelawingo

Twitter: [@wingo](https://twitter.com/wingo)

About Wingo

Wingo is the new low-cost way of flying that operates to 16 destinations in 10 countries in Latin America and the Caribbean. With Wingo you have the option to fly well at low prices. With a wide network of domestic and international routes, we take our travelers to discover the best destinations on this side of the world. Our passengers can customize their travel experience to suit their tastes, needs and budget because they know how to choose. In addition, our passengers can bring one piece of carry-on luggage of up to 10kg and one personal item of up to 6kg for free. Led by Catalina Breton, Wingo aims to become the best option for travelers who value a cool, friendly and low-cost experience that makes them feel good.

For further information, please visit www.wingo.com

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