

Wingo, the new way of flying, takes off

Hi! I'm Wingo, I've just arrived so you can fly at low prices and get close to the most exciting destinations in Colombia, Latin America and the Caribbean.

I'm a mix of good performance, coolness and friendliness to make you and thousands of people unleash their travel spirit and discover the best destinations in the region at incredible prices.

Bogota, October 20, 2016

Why?

Colombians have realized that they want a different option when traveling by plane, one that fulfills their expectations and gives them a pleasant, cool experience that they can recommend and repeat because of its low prices and good performance. That is why I am here today. For all those who seek to fly well at low prices and unleash their travel spirit to discover the best plans in the most exciting destinations in the region.

When?

I'll start my operations on December 1st. That day, I will take off to 16 cities in 10 countries of Latin American and the Caribbean, with all of those who want to travel cool without paying millions for a plane ticket. The exciting cities of Cancun, Havana, Aruba, Punta Cana, Mexico City, San Andres, Panama City, Quito, Caracas and Cartagena are among the destinations I will fly to.

¿How?

Cool, cheerful, friendly and always striving to meet my passengers' schedules and expectations – that's me!

Catalina Breton, a Colombian woman with more than 12 years of experience in the airline industry is Wingo's General Leader. Her challenge? Making me the best option for young and adult people, families, groups of friends, entrepreneurs and employees. We want to take care of all those who want to travel at a low prices but with quality.

Contacto

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With an initial fleet consisting of four Boeing 737-700s –each with a capacity of 142 passengers in a single cabin– I will make more and more people live and experience that destination they have so much been searching on the Internet, take selfies in the place of their dreams, meet and hug their family and friends and not just send virtual hugs and kisses, and also expand their business to new and exciting places. If you are looking for low prices, I'm the one.

What does Catalina say?

"Our low prices and wide network of routes are the perfect match for all those who want to travel well in a cheerful, cool and inexpensive way. We have arrived to offer a new way of flying to those who have postponed their vacations, to those who want to discover the B side of the best destinations in the region, those who want to grow their businesses while saving. We will focus our efforts on maintaining excellent prices, making our flights meet the scheduled itineraries and guaranteeing a nice experience to our passengers for them to share, recommend and repeat it".

How can I purchase my tickets?

Low prices are my motto, so it's time to squeeze it! Tickets will be available from October 20th on my website www.wingo.com or through my call center in Bogota: 3078133 and in the rest of the country: 018000111115. If you want to pay cash, you can do it at any Éxito, Carulla or Surtimax supermarket, upon booking your flight on my website. If you booked your flight through our call center, you can pay your ticket at any Efecty or Dimonex office.

Follow me on social media and check all the promotions, destinations and news I have for you and for everyone who wants to travel well at low prices.

Facebook: www.facebook.com/vuelawingo

Instagram: www.instagram.com/vuelawingo

Twitter: @wingo

About Wingo

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The logo for Wingo, featuring the word "wingo" in a bold, white, lowercase sans-serif font against a dark purple background.

Wingo is the new low-cost way of flying that operates to 16 destinations in 10 countries in Latin America and the Caribbean. With Wingo you have the option to fly well at low prices. With a wide network of domestic (Colombia) and international routes, we take our travelers to discover the best destinations on this side of the world. Our passengers can customize their travel experience to suit their tastes, needs and budget because they know how to choose. Led by Catalina Breton, Wingo aims to become the best option for travelers who value a cool, friendly and low-cost experience that makes them feel good.

For further information, please visit www.wingo.com

Download this press release:

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Logo:



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Wingo's General Leader



Catalina is an Industrial Engineer from Universidad de Los Andes in Bogota, with an MBA in management, strategy and leadership from Columbia University, New York. She has more than 12 years of experience in strategic planning and administrative and commercial management in the airline industry for Latin America and the Caribbean.

For ten years she held managerial positions at Avianca. Her last position in this airline was Director of Strategic Planning and Corporate Administration, based in Bogota.

Prior to assuming Wingo's leadership, Catalina was the Commercial and International Planning Director for Jet Blue Airways, based in New York.

Throughout her professional career, she has focused her interests on integrating strategies and business processes to meet the goals of the companies in which she has worked, without neglecting customer service and satisfaction.

Catalina says she joins Wingo *“with the challenge of making it the best option for all travelers who want to travel more and enjoy a low-cost airline that is friendly, cool and straight-forward.”*

[Photo Catalina Bretón 1](#)

[Photo Catalina Bretón 2](#)

[Photo Catalina Bretón 3](#)

[Catalina Bretón's profile](#)

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Our fleet



We have 4 Boeing 737-700s with capacity of 142 passengers in one cabin. Our aircraft comply with all the technical standards required by regulatory authorities. This allows us to guarantee safety on each and every one of our flights. Wingo features robust operational and maintenance processes to take our passengers to the best destinations safely. In addition, we have been certified by the IOSA (IATA Operational Safety Audit) program, which sets forth more than 900 operational standards and practices, including flight operations, ground operations, engineering and maintenance, cargo and transportation of special goods, dispatch, operational control and air safety.

We are the new low-cost way of flying, which means that we do not transfer all these additional costs to our passengers, since they would be reflected on the price of their tickets.

Acerca de Wingo

We are Wingo, the new way of flying. We believe that you should not miss anything in life. That's why we offer you a new way of flying that carries you at low prices and where you fly well and feel good. We take you to 16 destinations in 10 countries of Latin America and the Caribbean.

Our prices and routes are the perfect combination for all of those who want to travel by plane. We want to take to those places and moments that you cannot miss. We offer you a way of flying... without spending much! With Wingo, you can customize your travel experience according to your budget and needs. We strive to ensure that our flights meet the established itineraries and operate under the agreed conditions.

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